

Google Analytics cheat sheet

General

?	Open the list of keyboard shortcuts
A	Open the account picker
M	Open/close the left-hand navigation pane
S or /	Open Search in Google Analytics
Shift + D	Go to the default dashboard of the current view
D then T	Set date range to today
D then Y	Set date range to yesterday
D then W	Set date range to last week
D then 7	Set date range to last 7 days
D then 3 then 0	Set date range to last 30 days
D then C	Toggle date comparison mode (to the previous period of whatever you are looking at)
D then X	Toggle date comparison mode (to the previous year of the period you are looking at)

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More information: defkey.com/google-analytics-shortcuts

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