



Google AdWords cheat sheet

General

?	Show or hide the shortcuts list
G	then T Search for a page
Shift + N	Create a new item. This works anywhere you see a plus button
Shift + W	Show or hide the navigation panel on the far-left side
Ctrl + Cmd + C	Copy
Ctrl + Cmd + V	Paste

Navigating AdWords

G then O	Go to the Overview page
G then Y	Go to the Opportunities page
G then C	Go to the Campaigns page
Shift + A	Go to the All campaigns view, after you've clicked into a campaign
G then J	Go to the Ad groups page
G then A	Go to the Ads page
G then X	Go to the Extensions page
G then K	Go to the Keywords page
G then S	Go to the Settings page

Manager accounts

G then U	Go to the Managed accounts page
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More information: defkey.com/is/google-adwords-shortcuts

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